

# Holstein Canada 2011 Enrolment Program



## Participation for Profit

### PROGRAM DETAILS (VALID TILL DECEMBER 31, 2011):

- Herd consultation visit with an experienced classifier. Discuss the potential benefits of classification and how the information can be used on your farm.
- Free herd visit fee (value \$75) for first classification. Take advantage of this no-obligation opportunity to see how this service can help you.
- You don't need a registered herd to have your cows classified. If you decide to register your classified animals at a later date their score will be applied.
- If you haven't registered animals in more than 3 years we can help you with that:
  - Registration fee discounted by 50% for all animals (excluding base) registered within 6 months of commitment to program.
  - No charge to transfer ownership of animals resident in herd prior to commitment to program.
  - Ontario Holstein Field staff available to help you with the registration process

## Huberts Meadow Farm

MOOREFIELD, ONTARIO

HUBERTS MEADOW FARM HAS ALWAYS BEEN A WELL-MANAGED, CLOSED HERD, BUT WITH THE ADDITION OF HOLSTEIN CANADA AND CANWEST DHI PROGRAMS, THEY ARE NOW ABLE TO SET NEW BENCHMARKS FOR THEIR HERD. THIS 80-COW HOLSTEIN OPERATION IN MOOREFIELD, ON, IS OWNED BY BROTHERS ED AND BILL HUBERTS WITH THEIR FATHER BEN (AT 80 YEARS OF AGE!) SUPPORTING AND ASSISTING HIS SONS WHEREVER HE CAN.

Herd sires out of Quality Holsteins have bred the herd for the past 25 years. This gave them a great base to begin the use of AI on their cows. With the help of their Gencor Promate report, they select proven sires that will improve feet and legs as well as mammary systems. Their heifer farm is located at Palmerston and they are currently running a grandson of Quality BC Frantisco. They have been able to reduce their age at first calving by two months as they now average 25 months of age. This is credited to proper information at breeding and a new calf barn that has accelerated the growth of the young stock.

In 2007, they registered their herd through Holstein Canada's enrolment program with assistance from Ontario Holstein staff. The ability to know more information about individual animals and make better breeding decisions to reduce inbreeding is the value they see in registration. They have also seen the benefit of selling young fresh cows that are now registered.

Classification of the herd was another step that Ed and Bill decided would benefit the herd. They have learned a lot from the classifier's visit as they now know there are more parts of the cow to concentrate on. They classify all two year olds and are now classifying more mature cows as well. They are off to a great start as Huberts Meadow Cartel 548 is their first VG-85 two year old! Classification offers them a benchmark tool to know how their herd ranks amongst Canada's herds.



The Huberts family of Huberts Meadow Farm sees great value in the Holstein Canada Enrolment and Classification Programs. Pictured: (l to r): Ben, Ed and Bill Huberts. (Photo by Jason French)

The Huberts have discovered that herd management and breed programs have been very beneficial, as they have seen great changes to their management with help from their DHI information. They both agree that you can never have enough information to make the proper decisions. Both Bill and Ed are pleased with the performance of the herd and plan to keep a consistent pattern of high volumes of milk from strong, functional cows.



For more information on the Holstein Canada Herd Enrolment Package, contact the Ontario Holstein Branch:  
Email: [branch@ontario.holstein.ca](mailto:branch@ontario.holstein.ca) • Ph.: 519-653-6180 • Fax: 519-653-2129