

GENETIC MARKETING WORKSHOP

October 29th, 2009, 10am

Quality Inn, Woodstock

Speakers

Jamie Howard, Howard View Holsteins, KY

- US perspective of the Canadian Holstein

Len Vis, Mapel Wood Farms, ON

- Marketing high end genetics to help cash flow your operation

Laurie Stanton, Stanton Bros Ltd., ON

- Marketing genetics in a large herd environment

Brian Van Doormaal, Canadian Dairy Network, ON

- Genomics as of Today

Ella Wright, Cowsmopolitan Magazine, AB

- Graphic Ad design to improve your advertising

This workshop is a great opportunity to listen to some of today's top marketing herd owners in North America and discover new information that can help you improve the ability to market your herd on a domestic or global scale.

Fee: \$20 includes lunch, call Ontario Holstein at 519-653-6180 or e-mail branch@ontario.holstein.ca to pre-register

Organizers and Funding Providers

