

GENETIC MARKETING WORKSHOP

Thursday, March 1, 2012 • 10 am - 3 pm
Holiday Inn, Cambridge

THEME

“Preparing for Open Genomic Testing of Bulls in 2013”

SPEAKERS

Mark Butz, Butz-Hill Exports, IA...*Sale of Embryos to International Markets*

Callum McKinven, Lookout Holsteins, QC...*Care of Top Genetic and Show Animals and Preparing for visitors*

Don Johnston, Cherry Crest Holsteins, ON...*After-sale Marketing and Selecting Sale Consignments*

Brian Carscadden, Semex Alliance, ON...*AI Industry's Perspective on Sales of Genomic Bulls*

R.S.V.P by Friday, February 24th to the Ontario Holstein Branch

branch@ontario.holstein.ca OR Tel: 519-653-6180

\$20 Registration Fee includes Lunch

Canada 

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Growing Forward 